



WORLD SKI CHAMPIONSHIPS 2006-2007

THE CARRERA SKI RACING TEAM REVEALS A STAR-STUDED LINE UP

Soelden, October 2006 – The World Ski Championships officially kick off on 28th October in Soelden, Austria, where the **CARRERA SKI RACING TEAM** 2006/2007 will unveil an impressive line-up.

A prestigious array of athletes is set to take to the slopes for the winter 2006-2007 season sporting the **CARRERA** brand. As well as Sweden's Anja Paerson, Austria's Hermann Maier, Rainer Schoenfelder, Michael Walchhofer and Alexandra Meissnitzer, the **CARRERA SKI RACING TEAM** will also be able to count on Italy's Manfred and Manuela Moelgg.

CARRERA is also the official supplier of ski helmets and goggles for the ski **POOLS of Austria, Italy, Sweden, Switzerland, Finland and the USA** for the Winter 2006/2007 season. Athletes include Stefan Goergl, Johan Grugger, Andrea Fischbacher, Felix Gottwald, Martin Hollwarth, Cristoph Bieler from Austria, Bruno Kernen and Cornel Zuger from Switzerland, Anna Ottoson, Nicolas Rainer, Martin Hansson from Sweden. These athletes will compete in the various Alpine and Nordic skiing events, where they will always be protected by CARRERA products.

THE ATHLETES:

Swede ANJA PAERSON enjoyed a string of superb wins last season, which saw her finish in an impressive 2nd place in the Final Standings, with 1st place in the Giant Slalom and 3rd in the Slalom. She also achieved brilliant results at the Turin 2006 Winter Olympic Games, where the Swedish athlete won a Gold Medal in the Slalom, a Bronze Medal in the Downhill event and a Bronze Medal in the Combined Downhill. Throughout the World Cup 2006/2007 events, Anja Paerson will be wearing the FIREBALL helmet and the KIMERIK goggle, the same models that were also worn in the advertising campaign.

Another champion performance was achieved by Austria's ALEXANDRA MEISSNITZER, who finished last season by taking 2nd place in the SuperG and a Bronze Medal in the same event at the Turin 2006 Winter Olympic Games.

Throughout the World Cup 2006/2007 events Alexandra Meissnitzer will be wearing the FIREBALL helmet and the KIMERIK goggle, the same models that were also worn in the advertising campaign.

Austrian born HERMANN MAIER was a regular on the winner's podium last season, taking 2nd place overall in the Super-G, while at the Turin 2006 Winter Olympic Games he skied his way to Silver in the Super-G and Bronze in the Giant Slalom.

During the World Cup 2006/2007 events Hermann Maier will be wearing the FIREBALL helmet and the KIMERIK goggle, the same models that were also worn in the advertising campaign.

Austria's RAINER SCHOENFELDER achieved good wins last season, especially at the Turin 2006 Winter Olympic Games, where he won two Bronze Medals in the Combined Downhill and the Slalom. During the World Cup 2006/2007 events Rainer Schoenfelder will be wearing the NERVE helmet and the KIMERIK and RAPTOR goggles, the same models that were also worn in the advertising campaign.

Austrian MICHAEL WALCHHOFER also chalked up great results last year, finishing the World Cup in first place in the Downhill event, while at the Turin 2006 Winter Olympic Games he took the Silver Medal in the same discipline.

During the World Cup 2006/2007 events Michael Walchhofer will be wearing the FIREBALL helmet and the KIMERIK goggle, the same models that were also worn in the advertising campaign.

CARRERA SKI HELMETS AND GOGGLES **FOR THE ATHLETES OF THE CARRERA SKI RACING TEAM:**

The quality of **CARRERA** helmets and goggles, which is fundamental for the athletes' safety, will accompany the **CARRERA SKI RACING TEAM** throughout each event.

> “FIREBALL RACE 2.6” SKI HELMET

The “**FIREBALL RACE 2.6**” ski helmet is the ideal choice for competitive skiing and is made from lacquered ABS, a remarkably lightweight material, which nonetheless affords maximum protection. This is the perfect solution for skiers seeking top performance. The lateral vents at the side of the helmet positioned around the ears guarantee a constant air flow, allowing the skier an uncompromised sense of balance and steadiness on the skis. The helmet is equipped with a goggle holder at the rear, thus ensuring goggles never slip from their ideal position on the helmet. The helmet (EU approved, CE EN 1077) can also be fitted with a chin guard and comes in a wide variety of colours.

> “FIREBALL REPL” SKI HELMET

The “**FIREBALL REPL**” is a racing helmet (EU CE EN 1077 and CSI approved) made from ABS that comes complete with superior impact resistance. The helmet, which can be fitted with a chin guard, features a special interior lining in DRT, designed to absorb humidity and therefore guarantee maximum skier comfort.

> “NERVE” SKI HELMET

“**NERVE**” is a ski helmet with a feisty look accentuated by a trendy design and bold colours. Avantgarde technological solutions and an unbeatable level of protection are the characteristics that define this helmet. It also features an aeration system consisting of lateral vents to guarantee skier comfort. The helmet, which can also be fitted with a chin guard, features a special interior lining in DRT, designed to absorb humidity. The helmet (EU approved, CE EN 1077), is equipped with a front aeration system that guarantees constant air circulation inside. The helmet (EU approved, CE EN 1077), is equipped with a front aeration system that guarantees constant air circulation inside and is available in a range of colours, with the women's version personalized with stylized floral motifs.

> “KIMERIK” GOGGLE

“**KIMERIK**” is a ski goggle with superb technical specifications. The frame is made of polyurethane with a special paint finish, a hypo-allergenic, resilient thermoplastic material which is very durable. The dual slide strap has adjustment elements at both sides to ensure the pressure exerted by the goggle on the face is evenly distributed. The inside edge of the goggle is lined with a soft, hard-wearing material that guarantees a perfect, comfortable fit on the face. The goggle, which offers complete protection against UVA, UVB and UVC rays, is also equipped with polarised lenses to reduce snow glare. KIMERIK also features double lenses, thanks to the SEAL-RING system. The inside and outside lenses are perfectly parallel, creating a thermal barrier that eliminates any effect of visual distortion, as well as fogging. The goggle, also equipped with four aeration points on the front, is available in a wide range of colours.

> “RAPTOR” GOGGLE

“RAPTOR” is characterised by the use of materials and avant-garde technological solutions, combined with a stylish design. This goggle– which specially protects from impact, cold and the sun – is equipped with double lenses which virtually eliminate the annoying problem of fogging is available in a range of colours, each suited to specific situations. RAPTOR is compatible with all CARRERA helmets and is available in a wide colour range.

The quality of CARRERA ski helmets and goggles is guaranteed by the experience of the Safilo Group.

News and updates on the 2006/2007 World Ski Championship races and individual results of the CARRERA SKI RACING TEAM are available on the new website www.carrerasport.com: the newly styled CARRERA website, packed with news and information galore!

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