

# JIMMY CHOO

## JIMMY CHOO – SPRING/SUMMER 2014 EYEWEAR COLLECTION

The Jimmy Choo eyewear collection for Spring Summer 2014 celebrates the brand's luxury spirit, with its contemporary and sophisticated sunglasses and optical frames.

Mod. **SOPHIA** – Taking inspiration from the Red Carpet these eye-catching acetate sunglasses have a large, geometric-shaped front embellished with hand applied crystals. Available in five sophisticated hues: black with shaded grey lenses, Havana with shaded brown lenses, coral with brown/purple lenses, aqua with shaded grey lenses and nude with shaded brown lenses.



Mod. **LORI** - These oversized square-shaped acetate sunglasses are embellished with unique laser-engraved python-effect in timeless shades of grey, brown, blue and black.



Mod. **JC 97** – Vintage cat-eye shaped optical frames are available in an exclusive laser-engraved python-effect in python grey, brown, blue and fuchsia.



Mod. **IVE** – These retro-inspired acetate cats-eye shape sunglasses feature ultra-slim and lacquered metal temples in pearlized colours: black with tone-on-tone temples and shaded grey lenses, dark Havana with ivory temples and shaded brown lenses, spotted Havana with purple temples and shaded mauve lenses, blue Havana with light blue temples and shaded grey lenses.



Mod. **JC 95** – The retro-inspired optical frames captivate with their sophisticated cat-eye shape and the ultra-slim and lacquered metal temples. Available in refined hues of black with black temples, dark Havana/pearlized ivory, blue Havana/pearlized light blue, transparent grey/pearled white and transparent purple with tone-on-tone pearlized temples.



Mod. **SYBIL** – Elegance is combined with versatility to create these glamorous sunglasses with a unique folding mechanism. The colour palette includes tones of palladium with shaded smoky grey lenses and rose gold with shaded brown lenses.

Once folded, they can be placed in a refined python print *mini-pochette*.



The collection will be available from January 2014.

The JIMMY CHOO eyewear collection is produced and distributed by the Safilo Group.

Safilo Group HQ Communications Department

Milan – ph. +39 02 76020154

Padua – ph. +39 049 6985459

e-mail: [pressoffice@safilo.com](mailto:pressoffice@safilo.com)

[www.safilo.com](http://www.safilo.com)