



CARRERA and Christina Aguilera appear together in the Music Video “Not Myself Tonight”

PADOVA, Italy, 3rd May 2010 – The long-awaited latest music video by Christina Aguilera, "Not Myself Tonight," makes its debut – at last – and in it, the sultry singer is wearing a pair of sunglasses from the legendary CARRERA Vintage Collection, this season's must-have fashion accessory.

In the music video, directed by Hype Williams and produced by RCA Records, Aguilera discovers herself in new form. Throughout the video, Aguilera transforms into multiple characters, all containing a touch of Aguilera's playful and strong demeanour that fans have adored. The stylized video finds Aguilera setting her eye to the future, giving a glimpse into what is to come. The song "Not Myself Tonight" has an up-beat dance rhythm and is engaging: "Not Myself Tonight" is the lead single for the new album "Bionic" and is already a hit!

During her performance, Christina wears the CARRERA sunglass model "Endurance," one of the extremely colourful models from the CARRERA Vintage Collection. Made with Optyl (a trademark which identifies a plastic used exclusively by Safilo Group), the "Endurance" is inspired by the unforgettable Eighties retro fashions and attracts attention with its highly recognizable aviator shape. These fashion-forward CARRERA sunglasses help define Christina's latest chapter of her ever-evolving innovative style and cement her role as a hard-core fashion icon.

The CARRERA Vintage Collection features new fashion sunglass styles that resonate with young and stylish trendsetters around the world. Customized with iconic retro detailing, the new models from CARRERA have achieved cult status and make a bold fashion statement.

"Not Myself Tonight" is currently being broadcast on all major radio and online outlets.

CARRERA

CARRERA's trademark history in the sector of sports eyewear began in 1956. The sunglass brand reached new heights in popularity in the 1980s, becoming one of the most iconic fashion sunglass collections of the decade. In 1996, CARRERA was acquired by Safilo Group, a market leader in sunglasses and prescription eyewear. Today, CARRERA remains an iconic and successful international eyewear brand synonymous with design, innovation and quality.

Safilo Group Press Office

Tel: +39 – 049 – 698 – 5459

Fax : +39 – 049 – 698 – 7075

E-mail: pressoffice@safilo.com