

THE EUROPEAN ANTITRUST AUTHORITY APPROVES THE PROPOSED ACQUISITION OF AN EQUITY INTEREST IN SAFILO GROUP S.P.A. BY HAL HOLDING N.V.

Padova, December 14th, 2009 - Safilo Group S.p.A. has been informed that the European Commission has cleared, under the EU Merger Regulation, the proposed acquisition of an equity interest in Safilo Group S.p.A. by HAL Holding N.V..

After examining the proposed transaction, the European Commission concluded that the transaction would not materially impede effective competition in the European Economic Area (EEA) or in any substantial part of it.

The Safilo Group is worldwide leader in the premium eyewear sector and maintains a leadership position in the prescription, sunglasses, fashion and sports eyewear sectors. Present in the international market through exclusive distributors and 39 subsidiaries in primary markets (U.S.A., Europe and Far East). The main proprietary branded collections distributed are: Safilo, Carrera, Smith, Oxydo, Blue Bay, and the licensed branded collections are: Alexander McQueen, A/X Armani Exchange, Balenciaga, Banana Republic, Bottega Veneta, BOSS by Hugo Boss, Diesel, 55DSL, Dior, Emporio Armani, Fossil, Giorgio Armani, Gucci, HUGO by Hugo Boss, J.Lo by Jennifer Lopez, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co., Nine West, Pierre Cardin, Saks Fifth Avenue, Valentino, Yves Saint Laurent.

This press release is also available on the website www.safilo.com.

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