



**RIGHTS ISSUE OF SAFILO GROUP S.P.A.:
FINAL RESULTS OF THE RIGHTS ISSUE**

Padova, 18th March 2010 – Safilo Group S.p.A. communicates the conclusion of the Rights Issue of Safilo Group S.p.A., approved by the Extraordinary Shareholders' Meeting held on December 15, 2009 (the "**Rights Issue**"), following the offer on the Stock Market of the unexercised option rights which took place from March 8 to March 12, 2010.

Safilo Group S.p.A. communicates that at the end of the offer period on the Stock Market, (i) all n. 56,912,500 unexercised option rights for the subscription of a total number of 149,110,750 ordinary shares of Safilo Group S.p.A. were successfully sold in the Stock Market, and (ii) n. 149,109,964 newly issued ordinary shares (corresponding to 99.99% of the offered shares) were subscribed for a total amount of Euro 45,329,429.06.

At the end of the offer period, n. 786 ordinary shares are therefore unsubscribed, for a total amount of Euro 238.94.

As a remainder, the Rights Issue is fully guaranteed by the guaranteed commitments of HAL Holding N.V. (the "**Partner**") and – subject to the Partner having completed (also, at its discretion, through one of its subsidiaries) its guaranteed commitments – of Banca IMI and UniCredit Bank Milano, as underwriting banks (the "**Underwriting Banks**").

As provided by the guaranteed commitments, the Partner will subscribe all the outstanding n. 786 ordinary shares and the Underwriting Banks will therefore not have to subscribe any ordinary shares.

The Safilo Group is worldwide leader in the premium eyewear sector and maintains a leadership position in the prescription, sunglasses, fashion and sports eyewear sectors. Present in the international market through exclusive distributors and more than 30 subsidiaries in primary markets (U.S.A., Europe and Far East). The main proprietary branded collections distributed are: Safilo, Carrera, Smith Optics, Oxydo, Blue Bay, and the licensed branded collections are: Alexander McQueen, A/X Armani Exchange, Balenciaga, Banana Republic, Bottega Veneta, BOSS by Hugo Boss, Diesel, 55DSL, Dior, Emporio Armani, Fossil, Giorgio Armani, Gucci, HUGO by Hugo Boss, J.Lo by Jennifer Lopez, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co., Nine West, Pierre Cardin, Saks Fifth Avenue, Valentino, Yves Saint Laurent and, starting from Fall 2010, Tommy Hilfiger.

This press release is also available on the website www.safilo.com.

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