

## MAX&Co. SHOWCASES THE NEW “SNAPPY FLOWERS” SUNGLASSES FOR SPRING/SUMMER 2014

The new Spring/Summer 2014 **MAX&Co. Snappy Flowers** sunglasses have a unique, contemporary design and fine, original detailing. Exclusive graphic patterns and floral prints stand out on an astonishing color palette featuring refined or bold hues accompanied by classic eyewear shades. The sunglasses exquisitely reflect the brand's elegance and fashionable attitude, blending retro inspirations with the latest fashion trends to create a unique, timeless style. They are designed for women who want to astonish and be astonished, viewing the world from behind their glasses and always being in the spotlight.

These soft butterfly-shaped acetate sunglasses are enlivened by a sophisticated floral pattern similar to the “Snappy flowers” motif embellishing MAX&Co.'s iconic accessories. A discreet metal logo-plaque adorns the temples. The new model comes in black with camouflage temples, available in tones of green and lime or orange and coral.

These sunglasses are also available in bold hues, perfectly combined with contrasting colors on the temples: burgundy with pink temples, grey with green temples, havana with opal brown temples and total black.

The MAX&Co. collections of sunglasses and optical frames are produced and distributed by the Safilo Group.

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